

BAUHAUS-GALAN

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WELCOME TO STOCKHOLM

Dear Athletics Friends,

Welcome to Stockholm and BAUHAUS-galan, one of the stops on the Wanda Diamond League circuit. We are proud to present a top-class athletics' meeting with a lot of interesting global and Swedish stars!

Our staff are keen to offer a professional and high level of media service. Please don't hesitate to ask if you have any questions.

The Stockholm Olympic Stadium is the oldest Olympic arena still in use. We are proud of this stadium and its 112 years old history even if there are some practical challenges running a modern meet in such an old stadium. However, we believe it's more than worth it to experience world-class athletics in this classic arena.

In this media information we hope that you will find all the practical information you need, but we are available to assist you with any further questions you may have. Once again, welcome to BAUHAUS-galan, a part of the great Wanda Diamond League!

Kind Regards,

John-Eric Ericsson
Media Chief
Mobile +46 701 47 90 47

Tommy Holl
Photo Chief
Mobile +46 703 18 94 33



 万达WANDA

PROUD TITLE PARTNER OF THE





About Wanda Group

Established in 1988, Wanda Group has become a large multinational conglomerate focusing on modern services. Wanda is the world's leading real estate company, a leading film company, a leading sports company as well as a leading children's entertainment company. Wanda Plaza, Wanda Cinema, Wanda Hotel, Wanda Culture Tourism City and Wanda Kids place have become well-known brands in China.

About Wanda Sports Group

As a leading sports company in the world, Wanda Sports Group is the exclusive commercial partner of a dozen international sports federations, including FIFA, FIBA, BWF and UCI. With 25 offices in 13 countries, Wanda Sports' portfolio features more than 20 different sports across the globe, including football, winter sports, cycling, basketball, marathon and triathlon.



Wanda Sporting Partnerships

Wanda is proud to be the title partner of the Wanda Diamond League series and is committed to the further development of athletics in China. Wanda is in the process of developing its strategy for the 2020-30 period of the agreement, which includes bringing a new annual edition of the Wanda Diamond League to China.

Wanda is proud to be a company which inspires the next generation of Chinese sporting stars and fans. Through its partnerships with FIFA and FIBA, Wanda has in recent years, enabled thousands of children from China and all over the world to live their dreams through unique experiences such as the FIFA Flag Bearer programme and the FIBA Little Champions programme.



SEAMASTER AQUA TERRA
Co-Axial Master Chronometer



PRACTICAL MEDIA INFORMATION

ACCREDITATION CARDS

Accreditation cards must be picked up in person, photo ID is required. The cards can be collected at the sub-media center during its opening hours, see section media center. You can also collect the cards at the media entrance at the Stockholm Olympic Stadium Sunday 2nd June 15.00–19.00.

We encourage you to pick up your accreditation at the sub-media center and to do so as early as possible as it will avoid you having to queue for too long.

CONTACTS

If you have any queries at all during your stay, please contact any of the media managers and we'll do everything we can to ensure your needs are met.

John-Eric Ericsson – Media Chief – +46 70 147 90 47

Tommy Holl – Photo Chief – +46 70 318 94 33

During BAUHAUS-galan, one or more media services representative will be on hand in the mixed zone, media tribune, media center and photo room to answer any immediate queries you may have.

ENTRANCE TO THE STADIUM

Entrance to Stockholm Olympic Stadium is on Lidingövägen near the Clock Tower. Look for the tower and when you get close to it you should see a sign saying 'Klocktornet'. You are in the right place. Just to the right of that 'Klocktornet' sign is the media entrance. For those acquainted with the stadium, the clock tower is located just at the end of the home stretch, close to the finish line of the track.

Important information regarding access to Stockholm Olympic Stadium

During Sunday morning Adidas Stockholm Marathon is organizing kids races. This will limit the access to Stockholm Olympic Stadium.

No journalist or photographer will be allowed access before the Stadium opens at 15.00.

Increased security screening when entering Stockholm Olympic Stadium

The Swedish police has decided that visitors to all larger events can't bring bags in to the arena. For visitors working, like journalists, photographers and broadcasters there is an exception. You will be allowed to bring your bags needed for your work. These bags will be screened and searched when you enter the stadium. If you do not allow the security to search your bag you might risk to not be allowed access to Stockholm Olympic Stadium.

Please account for some extra time to enter when you plan your arrival. However, remember that you will not be let in earlier than 15.00!

OFFICIAL HOTEL

Scandic Continental enjoys a fantastic location in Stockholm city centre. Close to shopping areas, culture, attractions and restaurants. Popular attractions such as the Old Town, the Opera, City Hall and Royal Palace are all close by.

The BAUHAUS-galan participants have an easy connection from Arlanda airport - 18 minutes by express train then a 3 min walk from the Central Station.

Vasagatan 22
SE- 111 20 Stockholm
Sweden
Tel: +46 8 517 34200
continental@scandichotels.com
www.scandichotels.se

INTERNET ACCESS

A wireless network will be available at the sub-media center in Scandic Continental. Access information will be available on site.

If you have any issues accessing the network, don't hesitate to contact any person in the BAUHAUS-galan staff.

Within Stockholm Olympic Stadium there will also be a wireless network available in the media tribune, media center, mixed zone and press conference area. To access the network, you will receive login details.

A person from the IT-staff can answer questions you have about the internet access. To reach the IT-team you can use the following number +46 70-983 72 09.

MEDIA CENTER

Sub-media center

The sub-media center is located at the official meeting hotel, Scandic Continental. It will be found at the conference floor (second floor). The sub-media center will be opened from Friday 31st May, but only staffed during the hours marked below. The Welcome desk at the hotel can help you with your accreditations.

Opening hours

Friday, 14.00-19.00

Saturday, 10.00-20.00, (staffed 13.00-20.00)

Sunday, 10.00-12.00

Main-media center

The main-media center is located at the Stockholm Olympic Stadium.

Opening hours

Sunday 15.00 - end of meeting

MEDIA TRIBUNE

Not all media will have a seat at the media tribune. You will find if you have been assigned a seat at the Stadium. The media tribune is temporary built on the regular stands to accommodate you in the best possible way. There are certain limitations when working with a stadium that is over 100 years old and this has been introduced as a measure to improve the situation for media from previous meets. The media tribune is located after the finish line, take left directly after entering.

MIXED ZONE

All interviews with the athletes should take place in the mixed zone. In the case of a world record or other extraordinary event, a press conference may be held and you will be informed. You will reach the mixed zone through the media center.

PHOTOGRAPHERS

Tommy Holl (mobile.+46 70 318 94 33) is our photo chief during BAUHAUS-galan. He will be assigning people to the infield and setting the various photo zones.

A photo briefing will be held at 15.30 at the Stockholm Olympic Stadium on Sunday 2nd June in the photo room. There will be signposts to the photo room and plenty of personnel on hand that can direct you there if necessary.

It is worth noting that there will be a 'no go' zone right after the finish line and about 30 m beyond it. We will have someone ensuring that this zone is kept free but do bear it in mind in advance.

For those of you who are taking shots from the stands, it's also worth reminding you that the places to stop and sit and take a shot are those where there are no spectators being obstructed from their view.

PRE-EVENT PRESS CONFERENCE

A series of press conferences will take place on Saturday 1st June from 15.00 until around 16.30 at Scandic Continental. Detailed schedule and attending athletes have been sent to accredited media representatives.

RADIO/TV RIGHTS

Live radio/TV broadcasting rights are handled by IMG. Contacts:
Linda Lustig, email: linda.lustig@img.com, phone: (+46) 703 347147

Host broadcaster

Sveriges Television, SVT, is host broadcaster and rights holder for Sweden. Live pictures must be obtained from the national rights holder.

TELEPHONE/ISDN LINE

If you have ordered a telephone or ISDN line through your national PTT provider or the national PTT provider in Sweden this will be ready for you at your seat.

TRANSPORT

Public Transport

To the official meeting hotel

Scandic Continental is located directly across from Stockholm Central Station, just a short walk from the Arlanda Express platform. Take the main exit and cross the street, as shown on the map below. From the Arlanda Express platform, follow the signs to "Track 10." When you reach the main hall, exit on the opposite side of "Track 10." The media center is located on the second floor, also known as the conference floor.

To the Stockholm Olympic Stadium

The underground system (Tunnelbana, marked by a 'T' sign) is the most convenient way to reach the Stockholm Olympic Stadium via public transport. Take the red line towards Mörby Centrum from Stockholm Central Station and get off at the STADION stop. Use the exit at the front of the train to arrive directly outside the stadium. The journey takes approximately 4 minutes from the Central Station (T-Centralen).

Walking direction to Stockholm Olympic Stadium from Scandic Continental

Walking is a great option for getting from Scandic Continental to the Stockholm Olympic Stadium, supporting our sustainability goals. From the hotel, head north on Vasagatan, turn right onto Kungsgatan, left onto Sturegatan, and right onto Valhalla-vägen. The stadium will be on your left. The walk takes approximately 20 minutes.

Taxi

In line with BAUHAUS-galan 2024's commitment to sustainability, we urge attendees to prioritize eco-friendly transportation options when booking taxis. Opt for companies that offer environmentally friendly vehicles, such as:

Taxi Stockholm: +46 8 15 00 00

Green Cab: +46 8 876 543 21

Sverige Taxi: +46 20 20 20 20

WEATHER

Stockholm in the summer can provide many warm and pleasant evenings, but there are no guarantees. We're in Scandinavia, after all, and those northern latitudes can result in cool evenings. Additionally, it's worth noting that occasional rain showers are not uncommon during the summer months. Therefore, it's advisable to be prepared by bringing along a waterproof jacket or umbrella. A good tip is to also have a warm top with you in case the temperatures fall. The sun might also be bright, so bringing a hat is still a wise choice.

Very welcome to BAUHAUS-galan!

A world class event with a diamond feeling - Wanda Diamond League.

INTRODUCING INSIDE TRACK



The new, exclusive, front row, passion fuelled destination for true athletics fans.



watch.

Competition highlights & exclusive content.



discover.

Insights & analysis.



unlock.

Experiences & rewards.



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WANDA DIAMOND LEAGUE